

Jordi Blasi  
Industrial Designer

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Passeig Mare de Déu del Coll, 63 5C  
08023 Barcelona  
tel. 686071909

Barcelona, 1980. Industrial Designer graduated from Eina, Design and Arts College, Barcelona. Experience in design process including product conceptualization, sketching, rendering and product development. Having worked for several clients like: Scalextric, Imaginarium, Danone, Ofita, Label Headway, Nike and Reckitt Benckiser, actually is working for Vilagrasa, Crèdit Andorrà, Martí Guixé, Morillas and Ciento Arquitectura.

Member of ADI-FAD. "Industrial Design Association for The Arts and Design Promotion" and member of it's executive board since 2010.

#### Education:

Transnational course: 3d Studio Max + Vray. Escola Llotja, Barcelona (2008)  
Course 2D + 3D Unigraphics (2007)  
Graduated in Industrial Design from Eina Design and Arts College, Barcelona (2002)

#### Professional Experience:

Link Design - Designer (2007-2008)  
Morillas Brand Design - Designer (2003-2007)  
Gemma Bernal & Associats - Junior Designer (2002-2003)  
CDN Competitive Design Networks - Junior Designer (2001-2002)

#### Software:

Autocad 2008, Unigraphics UG4, Rhinoceros, 3D Studio Max + Vray  
Alias Sketchbook, Adobe Photoshop, Adobe Illustrator, Freehand MX

## Projects: 2002-2010

Ballon Rouge project (2010)  
Seed Safe. Designed by Martí Guixé for Alessi (2009)  
El Nostre Romànic en Petit Format. Crèdit Andorrà (2009)  
Paraigüer Twist. Designed for Vilagrassa (2009)  
Volteo table project. Designed for Lago (2009)  
Parklex technical draws. Designed by Zoocreative (2009)  
Giro Rotomoulded Bin. Designed for Vilagrassa (2009)  
Mobiliari Oficina. Designed in Linkdesign for Actiu (2008)  
Banc Monobloc. Designed for Escofet (2008)  
Box Bin. Designed for Vilagrassa (2008)  
Modular Sofa. Designed for Concepta (2008)  
Woody Lamp project (2008)  
Barra Bar. Designed for Artapas (2008)  
Testigo Nuevo Diseño Award (2007)  
Residences Furniture. Designed for Ofita (2007)  
Telefonica's frame. Designed in Linkdesign for Label Headway (2008)  
Nike Brand Space. Designed in Morillas for Nike (2006)  
Tol & Depigoid Packaging. Designed for Laboratorios Leti (2006)  
Xocoa Packaging System. Designed in Morillas for Xocoa (2006)  
Ilineos. Designed in Morillas for Diafarm (2006)  
Lays D2 Designed in Morillas for Pepsico (2006)  
Terry I. Designed in Morillas for Beam Global (2006)  
In Collezione. Designed in Morillas for Imaginarium (2006)  
Bio Habitat Designed in Morillas for Imaginarium (2006)  
Édition Spéciale. Luxepack Design Award (2005)  
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Gallo Sauces. Designed in Morillas for Gallo (2004)  
Borges Verge Extra. Designed in Morillas for Borges (2004)  
Urna Digital System. Designed in Morillas for Scalextric (2004)  
Selecta XV Bottle. Designed in Morillas for San Miguel (2004)  
Mahou Light. Designed in Morillas for Mahou (2004)  
Gourmet Chair. Designed by Gonzalo Milà for Eurosilla (2003)  
Lanjaron Sport. Designed in Morillas for Danone (2003)  
Salsas Ybarra. Designed in Morillas for Ybarra (2003)  
Vaixella Hana. Designed by Gemma Bernal & Associats for CIM (2003)  
iPad. PFC Project (2002)

Jordi Blasi  
Diseñador Industrial

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Barcelona, 1980. Graduado Superior en Diseño Industrial por la Escuela Eina de Barcelona. Tras haber trabajado como diseñador interno para diversos estudios de diseño industrial en los ámbitos del producto, el packaging y el mobiliario y desarrollado proyectos para clientes entre los que destacan Scalextric, Imaginarium, Danone, Ofita, Label Headway, Nike o Reckitt Benckiser, actualmente trabaja como diseñador autónomo para clientes entre los cuales: Vilagrassa, Crèdit Andorrà, Martí Guixé, Morillas y Ciento Arquitectura.

Tiene experiencia en las diversas fases que intervienen en el proceso del diseño, desde la conceptualización a la gestión y desarrollo de prototipos.

Es socio del ADI-FAD. "Asociación de Diseño Industrial del Fomento de las Artes y del Diseño" y miembro de su junta directiva desde 2010.

#### Formación:

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Barcelona, 1980. Graduat Superior en Disseny Industrial per l'escola Eina de Barcelona. Havent treballat com a dissenyador en diversos estudis de disseny industrial en els àmbits del producte, el packaging i el mobiliari, i desenvolupat projectes per a clients entre els que destaquen Scalextric, Imaginarium, Danone, Ofita, Label Headway, Nike o Reckitt Benckiser, actualment treballa com a dissenyador autònom per a clients entre els quals: Vilagrassa, Crèdit Andorrà, Martí Guixé, Morillas i Ciento Arquitectura.

Té experiència en les diverses fases que intervenen en el procés del disseny, des de la conceptualització a la gestió i desenvolupament de prototips.

És soci de l'ADI-FAD. "Associació de Dissenyadors Industrials del Foment de les Arts i del Disseny" i membre de la seva junta directiva des del 2010.

#### Formació:

Curs Transnacional: 3d Studio Max + Vray. Escola Llotja, Barcelona (2008)

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